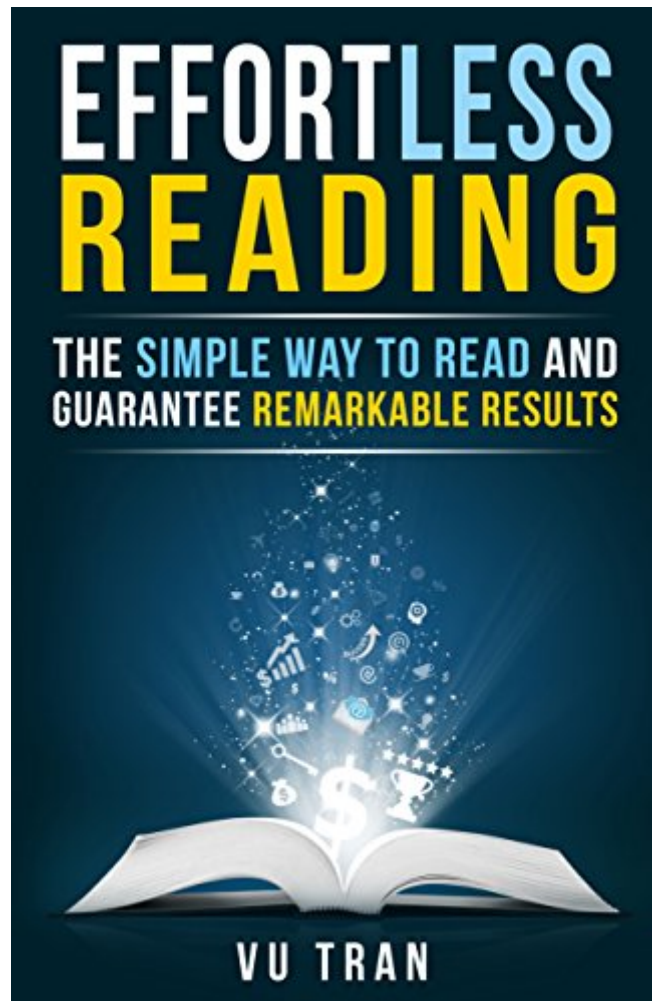


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# Effortless Reading: The Simple Way To Read And Guarantee Remarkable Results



## Synopsis

In our overloaded lives, finding time to read is a true challenge. Yet, we occasionally hear great people, like Bill Gates, Warren Buffet, or Elon Musk, talk about how they maintain their reading routines or how their dedication to reading helps differentiate them from the crowd. You might have already read other self-development books on how to increase your reading speed. The problem, though, is that they all tend to offer pretty much the same advice: Expand your vision, stop your vocals, scan, skim, and so on. It's all good advice but is no longer applicable in the new digital world. This book is aimed at nonfiction readers who read under 50 books every year and want to up their game. Avid readers will also enjoy the book, as it provides a new perspective about reading habits. For entrepreneurs who are very tight on learning time, this book could be the remedy for your thirst for knowledge, helping you to keep your innovation-ball rolling on the industry's edge. Effortless Reading provides a new approach to reading that once again puts you in control of the exponentially growing knowledge stream, supporting you in achieving the level of success that you desire. Even if you are a slow reader, you can still apply the technique proposed in Effortless Reading. If you have never read any book before, following the formula in Effortless Reading will save you months of wasteful reading effort. The best part is you can spend as few as 15 minutes a day and still be able to build a sustainable and beneficial reading practice. In this book, you will come across the following: Fundamentals of the reading mindset that distinguish a smart reader from a regular one. Pitfalls that stop people from building healthy reading habits. The recommended reading approach and the four elements that make it efficient and effortless. You might have realized that with today's deluge of information, you have to do something different to keep up. What is stopping you from making every minute of your reading time counted? Scroll to the top and click the "buy now" button. Don't forget to enter the book giveaways to win hard copies of popular self-development books including The One Thing (by Gary Keller).

## Book Information

File Size: 3259 KB

Print Length: 86 pages

Simultaneous Device Usage: Unlimited

Publication Date: November 4, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B017LP16YU

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #16,946 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #2 in Kindle Store > Kindle eBooks > Reference > Words, Language & Grammar > Reading Skills #2 in Kindle Store > Kindle eBooks > Education & Teaching > Teacher Resources > Education Theory > Educational Psychology #11 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Education & Reference

## Customer Reviews

This book is for those of us who want to read many books, but also learn how to maximize our learning while reading! The author describes his experience and learning process throughout his book, and encourages us use his "deliberated reading" method. He encourages us to remember our "why" when we read a book, and to not get hung up on finishing a book just because we've started it - something I completely agree with! Reading with intention and purpose is much more fun and useful, as the author perfectly explains. He talks about a few reading myths, and explains the reality in a logical and easy to understand manner. I enjoyed finding my strengths thanks to the resources area the author has put together! It's so important to find the right book at the right time, and this is discussed extensively in this book. The author provides insight regarding how to choose the books we will be reading, based on where we currently are in our lives. I loved the part about balancing reading the philosophy books and the "how-to" tactics books, and balancing our reading gear! Very well written book, I loved the tone, examples, and points the author makes!

This book presents an interesting way to organize your mind around how to quickly get something of value out of any given non-fiction book. Rather than focus on quickly absorbing all the material in a book and retaining as much as possible, it advocates choosing books based on what you want to get out of them and then reading only the portions of the book necessary to get your answers, along with note taking and staggered repetition. If you're looking for a way to finish books faster and retain more, this one won't help you. If you're more interested in a strategy for quickly extracting whatever will be most useful to you from a variety of sources, it might be worth trying out.

In our fast paced internet life, we are inundated with communications and retrieving information which leaves little time for reading books. There are so many books that I want to read. The title *Effortless Reading* by Vu Tran drew me into this book. The book did not disappoint to give me insight on how to read faster while getting the most out of the book. The author teaches what he calls a "deliberate reading" method. He describes that there are three aspects: 1. understand your strength and situation; 2. the "gold miner mindset" and the "one thing principle" which comes into play when you annotate the book and choose your most relevant chapter ahead of time to read which will benefit you the most; 3. build your reading habit around your situation, goal, and available cognition. I look forward to putting this new method of reading into action. I would like to add that I particularly enjoyed his introduction where Vu Tran shares his background of living in Vietnam. Understanding his particular culture provides an appreciative introspect to his success in writing this book. I highly recommend this book for anyone that wants to read a quantity of nonfiction books.

Vu Tran's book, *Effortless Reading*, helped me put my unwieldy reading life totally into perspective! I'm in a book club, taking a class that requires reading certain classics, plus I'm trying to learn new skills for my startup business. All the books I want to read, coupled with books I "have" to read at the same time, started becoming too much. I recently found myself not wanting to read at all, which is an odd feeling for me because I really love reading. That's how I ended up stumbling upon Mr. Tran's book in the Kindle Store, and I'm so glad I did! He told me from the outset the first read of his book should only take about 30 minutes and so I figured my reading life was definitely worth giving this book a shot. From the beginning, Mr. Tran had me realizing what was happening and how I could get back on track. But it was in Chapter 3, *Reading Myths*, when I had my real aha moment. I tend to believe two of the myths he broke down (Myth #1, What book do you recommend I read? and Myth # 3, You better read the whole book), and by doing so he showed me how these myths are keeping me from "deliberately reading." By the time I finished the book, I felt like he gave me permission to reclaim my reading life again. I highly recommend this book for anyone who wants to read but is overwhelmed by either the amount of reading they have/want to do or not sure how to incorporate reading into their daily routines.

This book really changes the way you think about reading. It's thorough, and provides so much insight into how we can improve our reading. Things like selective focus, repetition and balance, all of which were enlightening to me. I never knew there were so many helpful techniques. If you are

someone who finds it hard to read widely or read more than a couple of books a year, this book will improve your reading skills. This book would help you retain only what you need, help you get through books in shorter time and learn more in the process.

The author's life credentials in the introduction convinced by I wanted to keep reading, that this would not be a waste of my time. Even as a retired person, I am launching my own second career and know too well that my success is dependent upon reading, digesting, and applying more and more information in order to stay on top. This is an easily over-whelming task, but Vu Tran has really assisted me in approaching this need with a different perspective. I liked the concept of learning by simulation - gaining by other's wisdom and hard-learned mistakes - to get on the fast track in my new career without getting burned by making those mistakes my self. Hence the need to read even more. The author likens books to friendships. We may ask a friend about a single problem one day to address a particular need. Another day, we return with a different need or desire for deeper friendship. Books can be read with that same approach; I no longer have to read it all the way through the first time to get my answer; I may return many times to get more and more information as the need arises. I will immediately expand upon my own system of book annotation, per the examples presented here, to make returning to my 'friend' for advice easier, and I may find the information I seek more readily.

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